

P.MET v3.0

(*PRE / POST STAY MARKETING ESSENTIAL TOOL*)

GUEST ENGAGEMENT

‘BUILDING BRAND LOYALTY’

By WillMAX Hospitality

WillMAX

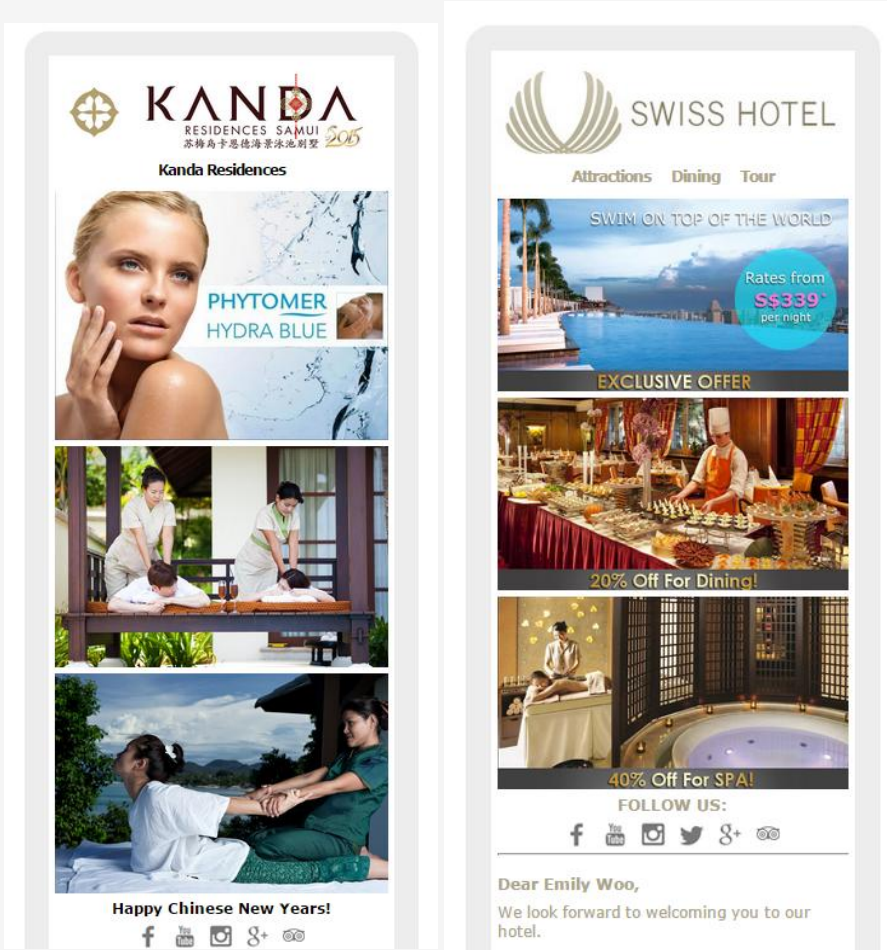
Features Advantage Benefits

- Mobile Responsive Marketing
- Direct Guest Engagement
- Building loyalty and brand awareness
- Guest Relation Management
- Heightening brand values
- Automated State-Of-The-Art Marketing tool
- Easy to implement and Use
- Reduce Commission and Increase Profitability!
- And many more.....

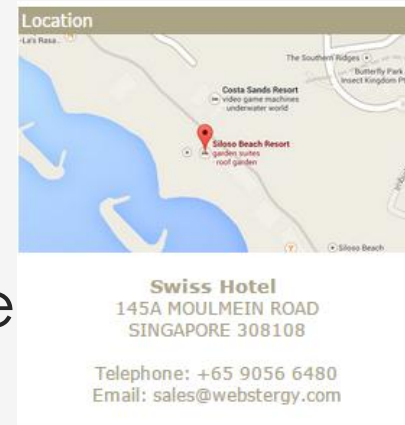
The logo for WillMAX, consisting of the word "WillMAX" in white, uppercase, sans-serif font, centered within a dark brown rounded square. The square has a subtle reflection effect below it.

WillMAX

Pre-Arrival



- Next Generation EDM
- Social Media Engagement
- Ancillary Revenue Streams
- Demand Generation – F&B | SPA
- Upselling – Room Categories
- Conversion of OTA Bookings
- Activity Planners
- Product Awareness
- Social Media Campaign Conve
- Persona Driven Content
- Upstream Packaging
- And More.....

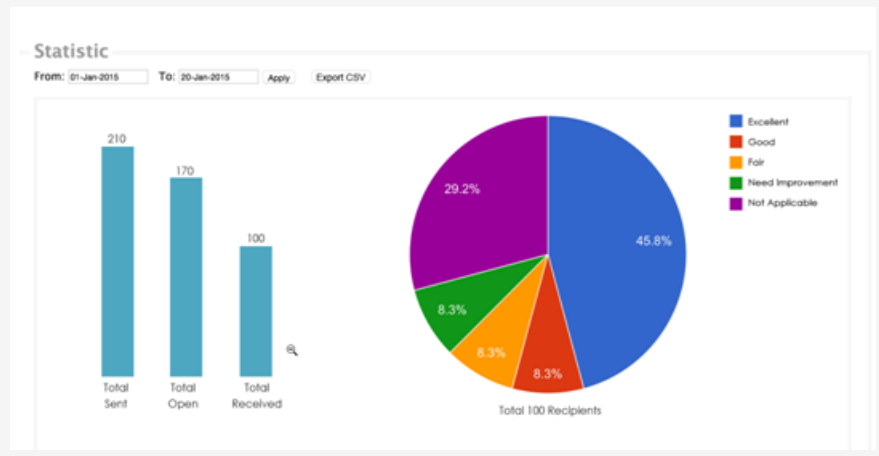


Post - Stay

SWISS HOTEL

Please complete your details below. The information you provide helps us manage your comments efficiently and is protected by our Privacy Policy. Read our [Personal Information Collection Statement](#) and [Privacy Policy](#).

	Excellent	Good	Fair	Needs Improvement	Not Applicable
1. How friendly were the hotel staff members?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. How polite were the hotel staff members?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. How professional were the hotel staff members?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. How quick was the check-in process?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. How clean was your room upon arrival?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
6. How well did the housekeeping staff clean your room?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
7. Overall, how well-equipped was your room?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
8. How helpful was the concierge throughout your stay?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
9. How comfortable were your bed linens?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
10. How likely are you to discourage others from staying at our hotel?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



- Database Management
- Guest Survey
- Customizable Guest Feedback Questionnaires
- Feedback Management System
- Quality Improvement Readings
- Return Guests' Program – Building
- Social Media Activation
- Negative Feedback “Funneling”
- Reviews Management

Why PMET?



- Multi Features Marketing Tool
- High EDM Open rate
- Look to Click Ratio above 75%
- Multiple Guest Touch Points Engagement.
- Upselling and Upstream (Room + Ancillary) Packaging Features.
- Brand and Product Awareness
- State-Of-The-Art Guest Survey Engagement Tool
- Reviews Management and Analysis
- Product Improvement
- Cost Effective Marketing System